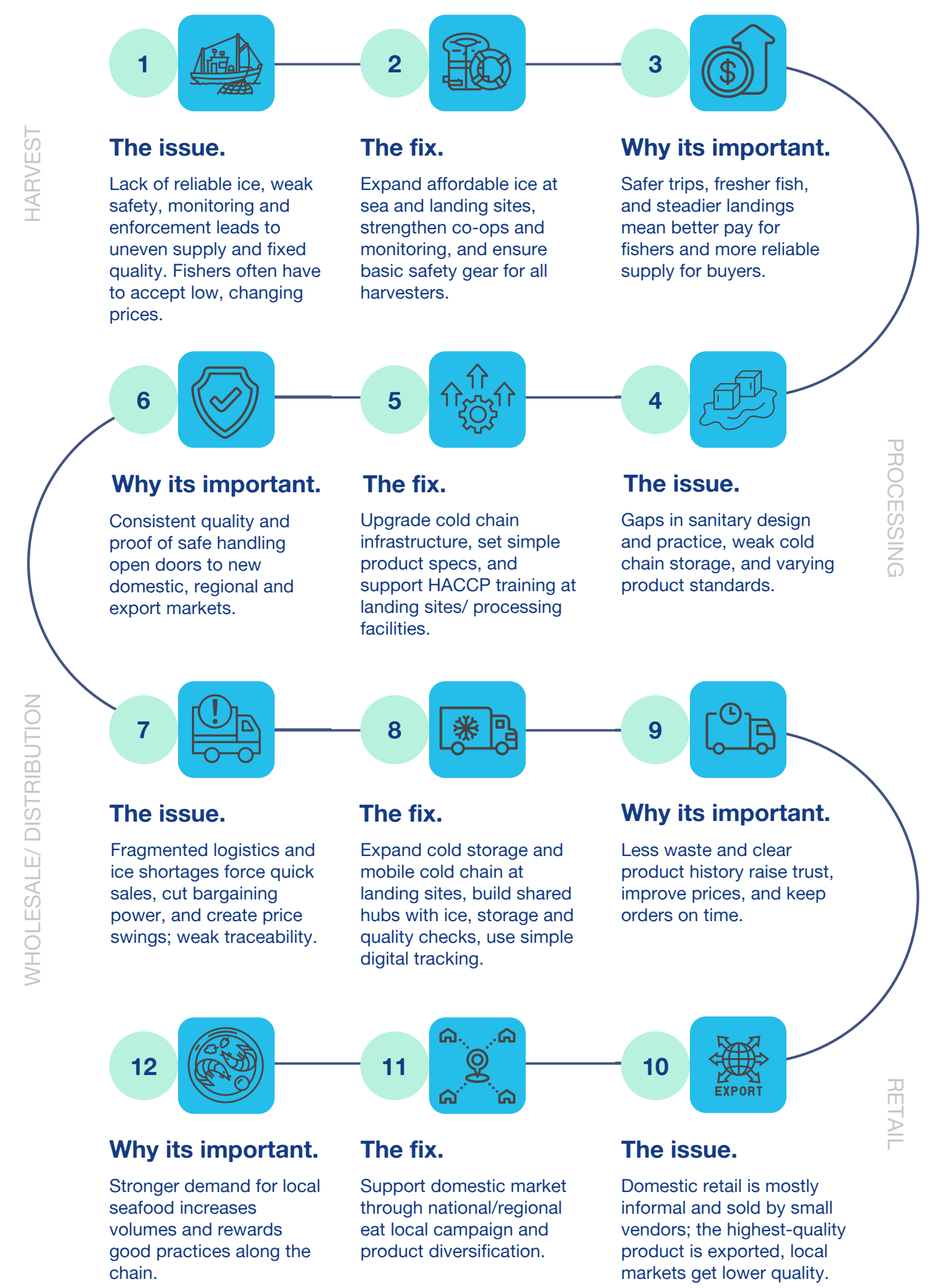


Strengthening Guyanas' Fisheries Value Chain

Local Seafood, Better Quality.



Opportunities & Optimization

Growing Value:

- ✓ **Create value-added products:** fillet, smoked or dried fish, and ready-to-cook meals increase earnings.
- ✓ **Invest in climate-smart aquaculture:** tilapia and ornamental fish in climate resilient ponds or tanks can smooth supply all year.
- ✓ **Recreational fishing:** promote and support enhancement of recreational fishing as economic driver.
- ✓ **Build strong brands and trusted label:** a trusted local label and simple audits lift quality and access to markets.
- ✓ **Include women and youth:** invest in training, starter finance, and mentorships to make it easier to join and grow small businesses.

What to do.

